



Privacy Policy

We recognise the importance of your privacy. It is understandable that you may be concerned with the information you provide to us or that is collected by us and how we use it. With these concerns in mind, we have developed the privacy policy outlined below. We may update this policy from time to time, so please check back occasionally. If you have any questions about our privacy policy, you can contact us at: info@donnmclean.com

Acceptance of Privacy Policy

By using the donnmclean.com website and services, you signify acceptance of this privacy statement. If you do not agree or are not comfortable with any policy described in this privacy policy, your only remedies are to discontinue use of the site and to unsubscribe from any email communications received. We reserve the right to modify this privacy policy at any time. Your continued use of any portion of the donnmclean.com site following notification or posting of such changes will constitute your acceptance of those changes.

Information and Uses

donnmclean.com will use reasonable efforts to prevent the disclosure or use of your personal information. We will not sell, share, or rent your information to any third parties in any way different from what is disclosed in this statement.

donnmclean.com may collect information from you at several different points on our web site.

We collect information in the following areas:

i. Registration

The majority of our site is openly available to all visitors. However there are sections of the site which require registration in order to gain access. During registration you are required to give certain contact information (such as your name and/or email address) and you may choose to give your mobile number. This information is used to provide the services that you have requested, or to contact you about the service on our site in which you have expressed interest. We use MailChimp and Postmark to gather and to store this information, and we use PayPal and Stripe for our fee-paying services. We may contact you from time to time with news of donnmclean.com as well as other information that we believe may be relevant to you.

ii. Cookies

Like most web sites, we use "cookie" technology on our web site. A cookie is a small text file containing a unique identification number that is transferred from a web site to the hard drive of your computer so that the site administrator may identify your computer and passively track its activities on the web site. This unique number identifies your web browser to our computer system whenever you visit our site. We may place a "cookie" in the browser file of your computer, however the "cookie" itself does not contain any personally identifying information about you. The "cookie" does not track your personal information or provide us with any way to contact you, and the "cookie" does not extract any information off your computer. We use the "cookie" to provide functional information about your browser, allowing us to provide you with a better experience. We also use "cookies" to gather broad demographic information and general usage patterns about you and other users of our site.

If your browser rejects cookies, you may still use our site. The only drawback to this is that you may be limited from accessing certain areas of our site.

iii. Web Beacons

Also known as clear GIFs or single-pixel GIFs, web beacons are small image files that donnmcclean.com may place on web pages and within web-based email newsletters that we send. Working in conjunction with cookies, web beacons allow donnmcclean.com to accurately count the number of unique users who have visited a specific page on the site and the number of times those pages are displayed. We can also use web beacons to let us know how many people opened a web-based email newsletter. This information is only collected in aggregate form and will not be linked to your personally identifiable information.

iv. Log Files

We use server log data to help administer the site, to better understand the parts of the site and what types of content are most interesting to our site users, and to measure volumes of traffic. Each time a donnmcclean.com page is requested from your browser, we log your computer's IP address into our log files. Your computer has been pre-assigned a 12-digit number. This number is the IP address. We use your IP addresses to analyse trends, administer the site, track your movements on the site and gather broad demographic information for aggregate use.

Please contact us with any questions or comments.

If you ever want to change any contact information you have provided to us during the course of using our site, or if you have any questions about this privacy policy, the practices of this site, or any of your dealings with donnmcclean.com, please contact us at any time on info@donnmcclean.com.